

SINCE  
1995



**Fine Group**

SHAPING THE  
FUTURE TOGETHER

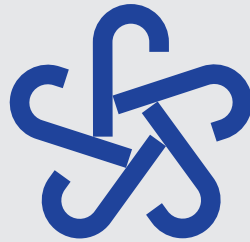


## SEEKING UNITY THROUGH A COMMITMENT TO VISION

The global garment industry plays a crucial role in the economic development of many countries, driving significant contributions to GDP and employment.

Currently, the industry is experiencing dynamic trends such as the rise of sustainable and ethical fashion, which is propelled by increasing consumer awareness and regulatory pressures. Additionally, the digitalization of retail and the growth of e-commerce have fundamentally transformed shopping habits, making online retail a vital segment of the market.

Competitive strategies in the industry revolve around rapid fashion cycles, quality assurance, strong branding, and sustainable initiatives, positioning companies to meet the ever-evolving demands of the modern consumer.



Since its inception in 1995, Fine Group has been a beacon of style, seamlessly bridging the gap between men's and kids' fashion. Our journey is marked by significant milestones, including the establishment of Fine Tex in 2011, which has become synonymous with quality clothing inside and outside Kerala. From the first stitch, we aimed to redefine men's and kids' fashion, bridging timeless elegance with contemporary trends.

But our vision extended beyond fashion. We diversified into construction, where we built more than just structures—we crafted homes, offices, and community hubs, each a testament to our commitment to excellence. As we look back on our milestones, we see not just a brand, but a legacy of style, trust, and growth. Fine Group's journey continues, driven by passion and a relentless pursuit of excellence in both fashion and construction...



# CORPORATE PHILOSOPHY

At Fine Group, our core values are innovation, quality, and sustainability. Our commitment to quality is unwavering. We continually invest in the latest technologies and practices to ensure our products meet the highest standards. Innovation drives us to stay ahead in the fashion industry, constantly exploring new designs and materials.

## CORE VALUES



**Innovation**



**Quality**



**Sustainability**



**Customer Focus**



**Integrity**



## MISSION

Our mission is to create fashion that transcends generations, making style accessible, enjoyable, and timeless for every family. We prioritize sustainable materials, ethical practices, and affordability.

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## VISION

Our vision is to be a beacon of style that transcends generations, creating fashion that celebrates individuality, confidence, and comfort. We envision a world where Fine Group sets the standard for excellence in the industry, inspiring trust and loyalty among our customers worldwide.



## BOARD OF DIRECTORS



FIROZKHAN M.P



NOUSHAD C



HAMRAS ASHRAF





A man in a dark suit, white shirt, and patterned tie is looking down at a tablet computer. He is holding a white stylus in his right hand, pointing at the screen. The image is overlaid with a semi-transparent blue bar chart with several vertical bars of varying heights and a line graph connecting the tops of the bars. The entire image has a strong blue color cast.

**INNOVATION FOR  
A BETTER TOMORROW**

PRODUCT RANGE

**FASHION THAT  
GROWS WITH  
YOUR CHILD**



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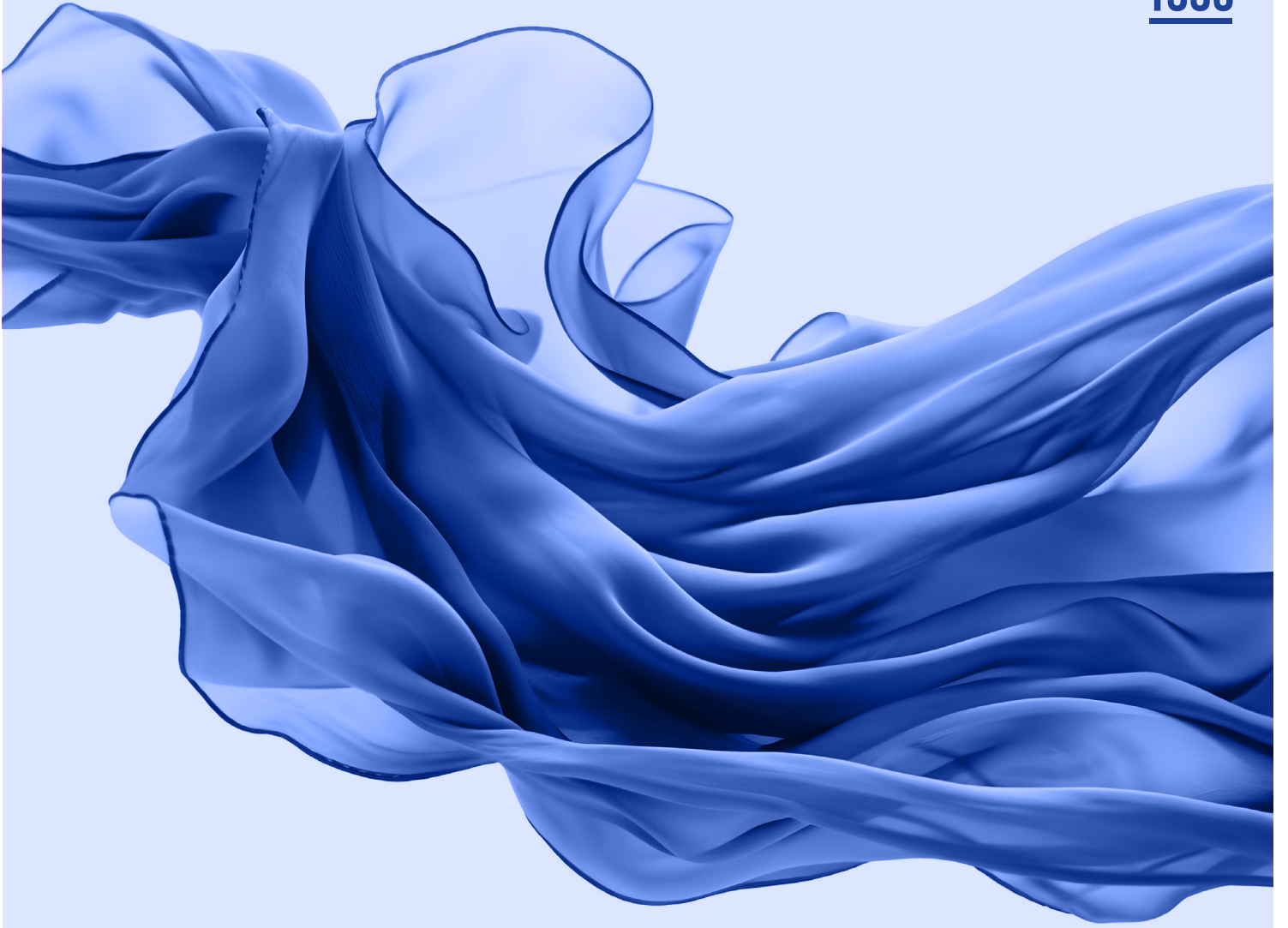
**QUALITY THAT  
SPEAKS FOR  
ITSELF**



## MARKET OVERVIEW

The Indian apparel industry has witnessed significant growth, particularly in men's and kids' fashion. Key factors contributing to this growth include rising disposable incomes, urbanization, a growing middle class, and a diverse population with varied fashion preferences. The industry benefits from a robust textile and garment manufacturing sector and a tech-savvy population that embraces e-commerce and online shopping.





**FINE TEX**  
FANCY SHIRTING WHOLE SALE DEALER  
ESTD - 2011

Established in 2011, Fine Tex has earned a reputation as a leading wholesale dealer of high-quality clothing materials, both within Kerala and across the Middle East. Our extensive range of fabrics caters to diverse fashion sensibilities and industry needs. Our commitment to excellence ensures that fashion brands, designers, and retailers find the perfect materials to bring their creative visions to life. Fine Tex remains the preferred choice for those seeking superior fabrics and reliable service, both locally and internationally.





## FINE CLUB

Fine Club Clothing, located Bangalore, is your premier wholesale supplier of ready-made gents' and boys' clothing. We offer a diverse range of high-quality products, including shirts, jeans, trousers, and complete outfits for boys. Our commitment to style and comfort ensures that our clothing meets the demands of every occasion. Fine Club is dedicated to providing stylish, comfortable, and durable attire, making us the preferred choice for retailers and fashion businesses seeking the best in men's and boys' fashion.





**HEYINZ**  
- CLOTHING -

At Fine Group's manufacturing unit in Bangalore, we celebrate diversity by blending tradition with modernity. We are dedicated to sourcing premium fabrics and employing meticulous stitching techniques to produce garments that bridge cultures and generations. From formal wear to casual outfits, our creations are crafted with care and designed to create memorable moments. Our Bangalore-based facility stands as a testament to our commitment to quality and excellence in the fashion industry.





## FINE BUILDERS

Fine Builders represents the group's expansion into the construction sector. Leveraging our expertise in quality and innovation, we are dedicated to developing structures that embody excellence and sustainability. Our projects aim to enhance living and working spaces, contributing to the community's growth and development.

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UNITED IN GROWTH  
& INNOVATION

## WHOLESALE MARKET

Fine Club, Fine Tex, and Dad & Mom are the cornerstone brands of Fine Group's wholesale sector. Our wholesale operations are built on a foundation of reliability, efficiency, and quality, providing a steady supply of our diverse product range to retailers around the world. We maintain a well-coordinated supply chain and an extensive network of distributors, ensuring that our products reach markets quickly and in optimal condition.

## RETAIL MARKET

Fine Group's retail operations encompass all of our brands—Fine Club, Fine Tex, Dad & Mom, and Heinz Clothing. We are committed to delivering an exceptional shopping experience across our physical stores and online platforms. Our retail outlets are strategically located in prime areas to attract a wide range of customers, offering them direct access to our high-quality products. Additionally, our robust e-commerce presence ensures that customers can shop with ease from anywhere in the world, supported by efficient logistics and delivery services.



## STRATEGIC INITIATIVES



MARKET  
EXPANSION



PRODUCT  
INNOVATION



SUSTAINABILITY



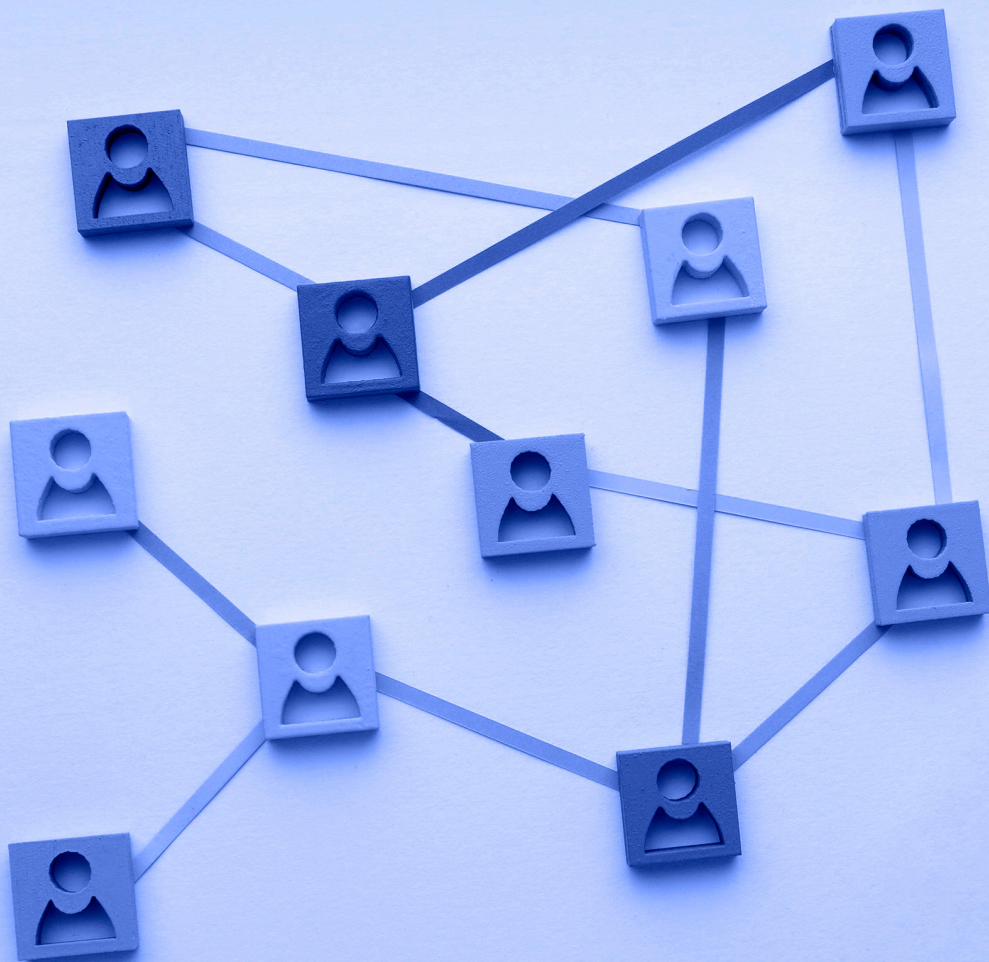
DIGITAL  
TRANSFORMATION





## OPERATIONAL STRUCTURE

Fine Group operates with a focus on meticulous craftsmanship and quality control, ensuring consistency and minimizing defects in production to meet customer expectations.



**CRAFTING  
EXCELLENCE,  
DEFINING STYLE**







## FUTURE PLANS

Over the next decade, Fine Group aims to significantly expand its product lines and geographic reach, introducing new categories such as women's wear and sportswear while entering international markets like the Middle East and Europe.

Embracing technological advancements, the company plans to integrate AI for personalized shopping experiences and adopt sustainable manufacturing practices.



Digital transformation will be a key focus, enhancing e-commerce platforms and creating a seamless omnichannel experience. Fine Group is committed to sustainable initiatives, eco-friendly materials, and community engagement through CSR programs.

By fostering innovation, developing talent, and forming strategic partnerships, Fine Group envisions a future of sustained growth and industry leadership.





**HEYINZ**  
- CLOTHING -

Heyinz Clothing specializes in creating stylish, high-quality garments exclusively for men. Our Bangalore-based manufacturing hub blends traditional craftsmanship with modern techniques to produce premium clothing that caters to diverse tastes and needs. Each piece is meticulously crafted to ensure comfort, style, and durability, making Heinz Clothing a trusted name in men's fashion.

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**DAD & MOM**  
junior shirts

Dad & Mom is dedicated to creating playful and comfortable outfits for boys, including a special range for newborns. Our collection features whimsical designs and vibrant colors, perfect for every adventure and the earliest days of life. We prioritize comfort and durability, ensuring that our clothing keeps up with the boundless energy of boys while adding a touch of fun to their wardrobe. For newborns, we focus on soft, gentle fabrics that provide the utmost comfort.

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## FINE CLUB

Fine Club caters to gents and boys, offering a diverse range of clothing that combines style and comfort. Additionally, we have an exclusive range for newborns. From formal shirts and trousers to casual jeans and T-shirts, our collection ensures that men and boys look their best for any occasion. For newborns, we provide soft, comfortable outfits designed with the highest quality materials. We pride ourselves on quality and design, making Fine Club a trusted name in fashion for all ages.

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## EXCITING FRANCHISE OPPORTUNITIES AHEAD

As a trusted name in the fashion industry with over 25 years of excellence, we are now offering aspiring entrepreneurs the chance to be part of our growing legacy. Our franchise program is designed to provide comprehensive support, from initial setup and training to ongoing marketing and operational assistance.

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MAKE YOUR MARK IN  
THE DYNAMIC WORLD OF FASHION.

SINCE  
**1995**

[www.finegroupindia.com](http://www.finegroupindia.com)



UNITED IN THE DEDICATION  
TO INNOVATION !

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